

**Lombard Junior Women's Club
Presents**



A Fundraiser Benefiting the Lombard Junior Women's Club Philanthropic Fund
Which Supports Organizations in Lombard and the Surrounding Communities

Saturday, July 22, 2023
VIP Early Entry Noon-1 P.M.
General Admission 1-4 P.M.
Parkside Ave. between Lilacia Park and Metra Train
116 W. Parkside Ave., Lombard, IL 60148

SPONSORSHIP OPPORTUNITIES

www.lombardjrs.com

*Thank you for considering this strategic marketing opportunity with the Lombard Brew
Fest.*

The Event - Lombard Brew Fest

The Lombard Brew Fest will take place on Saturday, July 22, 2023. The Fest plans to feature a wide variety of special beers, ciders, and hard seltzers from the Chicagoland area, as well as around the country.

Each ticket includes 20 3-oz. samples and a souvenir tasting glass. A VIP ticket will be available for a small premium which will include one hour of early access to the festival.

Event Details

- **Date:** Saturday, July 22, 2023
- **Time:** VIP Early Entry, Noon-1 P.M.; General Admission, 1-4 P.M.
- **Location:** Parkside Ave. between Lilacia Park and Metra Train (address)
- **Breweries:** A wide variety of craft breweries and cideries from the Chicagoland area and beyond
- **Festival Participants:** 21 and over residents of the Lombard community, surrounding suburbs, and Chicago
- **Ticket Price:**
 - \$50 General Admission, 1-4 P.M.
 - \$60 VIP Early Entry (limited number available): Noon-4 P.M.
 - \$25 Designated Driver (limited to one non-alcoholic beer and water/soft drinks)

Lombard Junior Women's Club

Established in 1930, the Lombard Junior Women's Club (LJWC) is a 501(c)(3) non-profit organization that supports programs, projects, and other organizations in and around Lombard through monetary and in-kind donations. Their two signature programs include TLC Camp, a weeklong summer camp for kids with cancer and a sibling, and the Lilac Princess Program. LJWC is a member of the General Federation of Women's Clubs (GFWC), one of the largest non-denominational, non-partisan women's volunteer organizations in the world.

SPONSORSHIP OPPORTUNITIES

BARREL SPONSOR: \$2,500

- Exclusive to SIX sponsors
- Formal recognition as BARREL Sponsor
- Right to advertise as BARREL Sponsor
- Opportunity to be listed as an exclusive Souvenir Glass Sponsor, Stage Sponsor, Designated Driver Sponsor, Beer Tent Sponsor or Check-in Station Sponsor at the event. Locations are first come, first serve. (Sponsor to provide banner; banner size up to 3' x 10')
- Formal recognition as BARREL Sponsor in promotional materials and press releases
- Formal recognition as BARREL Sponsor on publicity banners on display in high public traffic area
- Premier placement of company logo and website hotlink on Digital Event Program Guide
- Premier placement of company logo and website hotlink on Event web page
- Premier placement of company logo on promotional materials and advertising
- Premier placement of company logo on official promotional poster identifying level of sponsorship (must receive company logo by July 1, 2023 to be included)
- Display of Sponsor banner on event day (Sponsor to provide banner; banner size TBD)
- 8 complimentary VIP tickets to the Event

HALF BARREL SPONSOR: \$1,500

- Exclusive to THREE sponsors
- Formal recognition as HALF BARREL Sponsor
- Opportunity to be listed as a Half Barrel Sponsor in a high visibility area (e.g., fence, volunteer station, porta-potties). (Sponsor to provide banner; banner size up to 3' x 10')
- Formal recognition as HALF BARREL Sponsor in promotional materials
- Prominent placement of company logo and website hotlink on Digital Event Program Guide
- Prominent placement of company logo (or name) and website hotlink on Event web page
- Prominent placement of company logo (or name) on promotional materials and advertising
- Prominent placement of company logo (or name) on official promotional poster identifying level of sponsorship (must receive company logo by July 1, 2023 to be included)
- Display of Sponsor banner on event day (Sponsor to provide banner; banner size TBD)
- 4 complimentary VIP tickets to the Event

PONY KEG SPONSOR: \$1,000

- Non-exclusive sponsorship
- Formal recognition as PONY KEG Sponsor
- Formal recognition as PONY KEG Sponsor in promotional materials
- Prominent placement of company logo and website hotlink on Digital Event Program Guide
- Prominent placement of company logo (or name) and website hotlink on Event web page
- Prominent placement of company logo (or name) on promotional materials and advertising
- Prominent placement of company logo (or name) on official promotional poster identifying level of sponsorship (must receive company logo by July 1, 2023 to be included)
- Display of Sponsor banner on event day (Sponsor to provide banner; banner size TBD)
- 6 complimentary General Admission tickets to the Event

GROWLER SPONSOR: \$500

- Non-exclusive sponsorship
- Formal recognition as GROWLER Sponsor
- Placement of company logo on Digital Event Program Guide
- Placement of company logo (or name) on Event web page
- Placement of company logo (or name) on promotional materials and advertising
- Placement of company logo (or name) on official promotional poster identifying level of sponsorship (must receive company logo by July 1, 2023 to be included)
- Display of Sponsor banner on event day (Sponsor to provide banner; banner size TBD)
- 4 complimentary General Admission tickets to the Event

PINT SPONSOR: \$250

- Non-exclusive sponsorship
- Formal recognition as PINT Sponsor
- Placement of company logo on Digital Event Program Guide
- Placement of company logo (or name) on Event web page
- Placement of company logo (or name) on official promotional poster identifying level of sponsorship
- 2 complimentary General Admission tickets to the Event

PROGRAM SPONSOR: \$125

- Name listed on Digital Event Program Guide



Saturday, July 22, 2023

SPONSORSHIP COMMITMENT FORM

***Thank you for supporting the Lombard Juniors Philanthropic Fund.
Your sponsorship is greatly appreciated!***

Company Name _____

Company Contact _____

Address _____

Email _____

Telephone _____

Authorized Signature Required _____ Date _____

Sponsorship Level: *Please make check payable to the Lombard Juniors Philanthropic Fund and mail to P.O. Box 512, Lombard, IL 60148. Credit card payments are available at www.lombardjrs.com, select the DONATE button and please note Lombard Brew Fest and sponsorship level.*

Barrel Sponsor - \$2,500

Half Barrel Sponsor - \$1,500

Pony Keg Sponsor - \$1,000

Growler Sponsor - \$500

Pint Sponsor - \$125

Program Guide Sponsor (name listed in digital program) - \$125

Event Web Page Exposure - SPONSOR LOGO

- All Sponsors must forward a JPG of their company logo to lombardjrs@gmail.com

Event Web Page Exposure - SPONSOR WEBSITE LINK

- Barrel, Half Barrel, and Pony Keg Sponsors must forward a website link to lombardjrs@gmail.com

Form and check received by: _____ Amount: _____ Check #: _____

www.lombardjrs.com