

LILAC PRINCESS PROGRAM SPONSORSHIP OPPORTUNITIES

90th Coronation of the Lilac Queen



2019 Lilac Court at Coronation



837 S. Westmore Ave., A-2G • Lombard, IL 60148 • lilacprincessprogram@gmail.com

www.lombardjrs.club

Lombard Junior Women's Club Service - Community - Philanthropy

In 1930, the Village of Lombard held the first Lilac Pageant, crowning the first Lilac Queen, Adeline Fleege. In 2001, the Lombard Junior Women's Club obtained sponsorship of what is today called the Lilac Princess Program. Five young women are interviewed and selected by unbiased, non-Lombard judges to serve on the Lilac Court as Lilac Princesses. Each Princess receives a \$1,000 scholarship and on the first Sunday in May, one young woman is crowned the Lilac Queen.

This time-honored tradition has been in existence in our community for 90 years and, although the structure of the program may have changed throughout the years, it's still an important part of Lilac Time in Lombard. My favorite part about the program is the opportunity to watch these young women serve as community ambassadors.

I am excited about the program in 2020 as it is the year we crown the 90th Lilac Queen. You can expect to see the Lilac Court participating in a variety of activities, including the Lombard Park District Easter Egg Hunt, Village Blood Drive, the Lilac Time Art & Craft Fair, and honored as special guests at the Lilac Ball, to name a few. To commemorate the 90th Coronation of the Queen, we will be hosting a special event for Lilac Court alumnae, along with the Lombard Historical Society, at Rosemary and Jeans.

Don't miss your opportunity to support this longstanding community program. We look forward to having your company, business, or organization join us in celebrating the 2020 Lilac Princess Program!

Brittney Conway
Chair, Lilac Princess Program Committee
Lombard Junior Women's Club

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2020 SPONSORSHIP OPPORTUNITIES

PROGRAM SUPPORT

Signature Supporter - \$2,500

Company logo on Lilac Princess Program letterhead
Company logo & web link on Lilac Princess Program website
Company name listed on Tiara Presentation and Coronation programs
Company logo on sign for Lilac Princess Program parade float
Recognition in Lilac Princess Program ad in the Lombardian
Lilac Princess Program Supporter window decal

Royal Supporter - \$1,000

Company logo on Lilac Princess Program letterhead
Company logo & web link on Lilac Princess Program website
Company name listed on Tiara Presentation and Coronation programs
Recognition in Lilac Princess Program ad in the Lombardian
Lilac Princess Program Supporter window decal

Lilac Supporter - \$500

Company logo & web link on Lilac Princess Program website
Company name listed on Tiara Presentation and Coronation programs
Recognition in Lilac Princess Program ad in the Lombardian
Lilac Princess Program Supporter window decal

Supporter - \$250

Company name on Lilac Princess Program website
Lilac Princess Program Supporter window decal

Friend - \$10- 249

Lilac Princess Program Supporter window decal

SPECIAL EVENT SPONSORSHIP OPPORTUNITY

Lilac Court Reunion: Celebrating 90 Years - \$3,000 (sold out)

Reserved table with company name or reserved seats
Electronic projection of company name and logo during event
Recognition during the event
Company name and logo listed on event program
Recognition related to advertisement of the event on Facebook
Company logo & web link on Lilac Princess Program website
Recognition in Lilac Princess Program ad in the Lombardian
Lilac Princess Program Supporter window decal



2020 SPONSORSHIP AGREEMENT

In support of the Lilac Princess Program:

I/We agree to contribute \$_____.

Payments may be made as follows:

1. Enclosed is a check payable to the Lombard Junior Women's Club (memo: Lilac Princess Program) in the amount of \$_____.
2. We have paid via credit card (Visa, MasterCard, American Express, Discover) or PayPal (please visit our website at www.lombardjrs.club/donate).

Please print business/family name for listing in program publications:

CONTACT INFORMATION:

Primary Contact Person _____

Mailing Address _____

City, State, Zip _____

Telephone: Business: _____ Cell: _____

Email Address _____

Signature _____ Date _____

Please mail or email this page at your earliest convenience to:

Attn: Lilac Princess Program
Lombard Junior Women's Club
837 S. Westmore Ave., A-2G
Lombard, IL 60148

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